

2011-12 Library Week Activity: Procedures for the Selection of Library Emblem

- Activity Mission

Enhance library image through a creative emblem that manifests library features and ambition to connect with the world. The library emblem is also a basic identification mark for the library.

- Host: Ming Chuan University Library

- Eligibility: All faculty and staff members, and students

- Works

- A. Printed Work: Present a colorful figure of any format on a sheet of A4 paper; however, neither the length nor width of the figure should be smaller than 15 cm. The pantone color must be marked and a design statement of 200 or fewer characters included. Please mount your work on a board without any frame or notes, and attach the completed application form on the back of the board.

- B. Electronic format: Print out one copy of your work vertically on A3 paper and submit your work in both AI and JPEG format at resolution higher than 300 DPI. In principle, the figure size must be bigger than 15 cm x 15 cm in standard CMYK format. Please indicate the file name and attach a CD of your work with the application form.

- C. No restriction is made on the number of pieces submitted, but each work must have one application form attached and include a statement of the idea of the design (including the idea expression, the meaning of the figure and the application possibility.)

- Activity Schedule

- A. Deadline: Now through December 23, 2011

- B. Venue for submission: The front desk in the library (submitted work with the application form)

- C. Award announcement: Winners will be notified via telephone or e-mail before the end of December 2011. The results will also be announced in MC Weekly, on the library website and library bulletin board.

- Evaluation method:

1. First Stage: Will invite professional faculty members in the institution to select five excellent works.

2. Second Stage: Will ask our librarians to vote on the work they prefer. The library has the right to not award prizes if the works do not meet the criteria.

- Prizes

First Prize: 2,000 NTD (only one) and a certification.

Second Prize: 1,500 NTD (only one) and a certification.

Third Prize: 1,000 NTD (only one) and a certification.

- Notes for participation:
 - A. The relevant procedures and application may be downloaded via “Library Week Activity“ of the Library website or picked up at the Library Circulation Desk.
 - B. Submissions will not be returned.
 - C. All the submissions must be produced by the applicants. Once an awarded work or outcome is proved to be plagiarized or in violation of Copyright Law, the award will be cancelled.
 - D. The intellectual property rights for all the works will belong to MCU Library, and the authorship belongs to the author. The works cannot be submitted for any other competitions.
 - E. All the applicants who have registered for this activity will be assumed to agree with the above regulations, and any matters not covered above will be informed by the host separately.
 - F. Telephone No.: 28824564 EXT2731 or (03)3507001 EXT 3131

No. _____ (Filled by the Host)

| Selection of MCU Library Emblem Application | | | |
|--|------------------------------------|--------|--|
| Hosted by MCU Library | | | |
| Subject | Selection of Library Emblem | | |
| Designer's Name | | | |
| Department & Class | | | |
| Student ID No. | | Date | |
| Telephone No. | | E-mail | |
| Copyright Assignment Agreement: | | | |
| <p>◇ I hereby declare that I have read and will comply with the relevant regulations.</p> <p>◇ I hereby declare that I agree to assign my authorization to MCU Library, and MCU Library has the right to copy, announce, publish and reuse my work.</p> <p>◇ I hereby declare that I produced this work and have not previously published or used this work, and have not violated Intellectual Property Rights with this work. If my awarded work proves to be plagiarized or in violation of Copyright Law, the award will be rescinded and I will return the amount or prize. I accept the legal liability for any violation of other relevant regulations.</p> | | | |
| Designer and Copyright Assigner: _____ (Signature or Seal) | | | |
| Those who fail to fill in this blank will not have their entries evaluated.) | | | |
| Date of Signature: MM, DD, YY | | | |
| MCU Library has the right to use any works not winning awards for non-commercial purposes without any payment. | | | |
| <input type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| Designer and Copyright Assigner:: _____ (Signature or Seal) | | | |

Art Statement: